



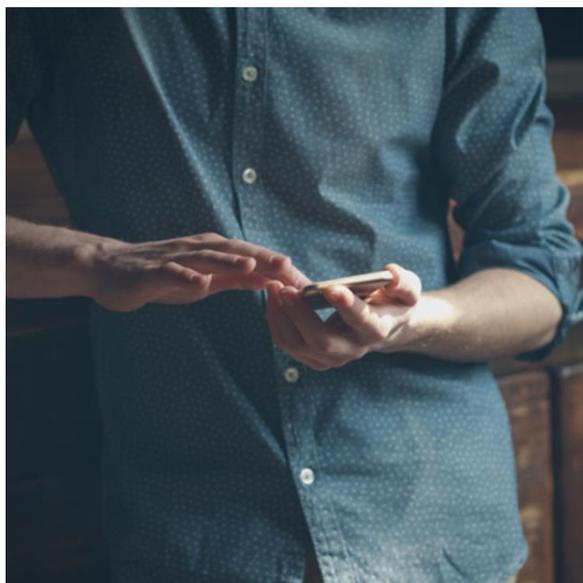
medEcashsm



You Can't Fix Healthcare Without Fixing Healthcare Payment

Third party payment is a barrier to consumerism and the free market. It adds unnecessary cost, confusion and complexity, and it's a major barrier to innovations, like price transparency. Our mission is to lower health care costs by removing unnecessary administrative cost that **no one** will miss.

Our medEcash payment platform enables consumers to pay the full, transparent cash price for healthcare services at or before the time of service, even when all or a portion of the funds come from their employer or health plan. medEcash makes the free market work – **it's the "administrative bridge" between employers and health plans (Buyers) and cash providers (Sellers).**



Safe, secure ACH transactions + high touch consumer support = a better experience for all parties

Simple, One-Time Set Up

- medEcash stages funds from the consumer and payer in advance, then administers immediate cash payment when the consumer hits the "pay" button on our mobile app. We can administer a single bundled payment and automatically distribute funds to individual providers on the back end.

No Provider Claims or Billing

- medEcash creates an administrative record of care and feeds it through the payer's usual administrative process, so that no important data or information is lost.

Personalized Concierge Service

- Guides consumers step by step through the entire process— from understanding their options to appointment scheduling, pre-certification, pre-funding the procedure, and preparing to execute payment at or before the time of service.



medEcashSM makes it possible for consumers to pay the full cash price at the time of service, even when all or part of the funds come from their health plan.

Cash prices work great for self-pay consumers, but what about consumers with insurance?

With medEcashSM, consumers pay the full cash price at the time they receive services—even when all or part of the funds come from their health plan.



Here is how it works:

Employers and health plans refer consumers who work with our concierge service to guide them through an entire episode of care. Consumers benefit from lower cost sharing incentives when we steer them to high-quality cash providers.

1) As a medEcashSM provider, you specify a “cash pay” rate in exchange for payment at or before the time of service.

2) You complete a simple, secure one-time set up process to create a medEcashSM account and establish a secure link to the bank account where you want to receive payment.

3) We work with the consumer and their health plan to pre-fund the full cash price of the procedure.

4) We coordinate appointment scheduling and assist consumers with any required pre-authorization.

5) Our medEcashSM platform enables the consumer to pay you directly using our mobile app—either during registration or on the day of service.

When the consumer hits the “Pay” button, the funds are immediately transferred to your medEcashSM account **without transaction fees**. The money is now yours and the funds will be transferred directly to the bank account you linked to your medEcashSM account.

We never have access to your bank account and cannot take funds from your medEcashSM account once they have been transferred by the consumer.



6) We generate all of the documentation required by the health plan so you do not even have to send a claim.

Our medEcashSM payment platform dramatically simplifies billing and eliminates bad debt risk. As a medEcashSM provider, you benefit when we refer consumers to your organization.

Consumers who use medEcashSM get step by step guidance, cost saving incentives and no billing or payment hassles – all of which help to ensure they have a positive experience—one they will share with their friends and family.

As a medEcashSM provider, you can refer consumers covered by a self-funded employer’s health plan, and we will contact the employer on your behalf.

